



# Fairways to **Freedom**

Sponsorship  
Opportunities

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Presented by New Freedom Project

# EVENT OVERVIEW

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The Fairways to Freedom Classic is more than a day on the course. It is a chance to be part of real transformation. Hosted by New Freedom Project, this tournament brings together community members, partners, and supporters who believe in second chances and lasting change.

Every swing, every putt, and every partnership helps create opportunities for individuals to rebuild their lives with purpose, stability, and hope. Through your participation, you are directly supporting programs that empower people to break cycles, regain independence, and step into a new future.

Join us for a day of connection, friendly competition, and meaningful impact. Together, we are driving change!

## WHY SPONSOR?

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Sponsoring the Fairways to Freedom Classic is a meaningful way to align your organization with real community impact while building valuable relationships. Your support not only helps expand access to life-changing reentry programs, but also positions your brand alongside leaders who are committed to second chances and lasting change. It is an opportunity to make a difference while creating visibility, connection, and purpose.

# DRIVING CHANGE TITLE SPONSOR

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\$25,000

As the Driving Change Sponsor, you are leading the way in creating lasting impact. Your investment helps expand access to life-changing resources for individuals on their reentry journey while building stronger communities for generations to come.

Here is what is included in your sponsorship:

- Event named "Fairways to Freedom Classic presented by YOU"
- Premium logo placement on all materials and signage
- 2 Foursomes (8 player registrations)
- Custom signage and branding at one hole of your choice
- Opening remarks opportunity
- Branded signage at registration and clubhouse
- Full page program feature
- Social media and email spotlight
- Recognition in post event impact communication

# GAME CHANGER SPONSOR

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**\$15,000**

As a Game Changer, you are helping turn opportunity into impact. Your investment fuels the resources and support individuals need to successfully reenter and build lasting change in their communities. Here is what is included:

- 1 Foursome (4 player registrations)
- Prominent logo placement on event signage and materials
- Custom signage and branding at one hole of your choice
- Recognition during awards program
- Opportunity to include item in player gift bags
- Social media recognition
- Half page program feature

# COMMUNITY IMPACT AWARD SPONSOR

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**\$15,000**

Through your support as the Community Impact Award Sponsor, you help shine a light on outstanding community leadership. Together, we recognize those driving impact and building stronger futures for the people we serve.

Here is what is included:

- "Community Impact Award presented by YOU"
- 1 Foursome (4 player registrations)
- Prominent logo placement on event signage and materials
- Custom signage and branding at one hole of your choice
- Recognition during awards program
- Opportunity to include item in player gift bags
- Social media recognition
- Half page program feature

# HOLE SPONSOR

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\$10,000

As a Hole Sponsor, you're making an impact one hole at a time. Your support helps turn a great day on the course into real change for individuals working to rebuild their futures.

Here is what is included:

- 1 Foursome (4 player registrations)
- Exclusive activation at one hole (optional)
- Opportunity to engage directly with every player (optional)
- Custom signage and branding at hole of our choice
- Option to host a contest or experience (optional)
- Recognition in program and event signage

# LUNCH SPONSOR

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\$10,000

As the Lunch Sponsor, you bring everyone together to connect, refuel, and celebrate a day of impact. Your support helps fuel not only the players, but also our mission to create generational change and provide critical resources for individuals on their reentry journey. Here is what is included:

- Exclusive branding in the lunch and dining area
- Logo prominently displayed during meal service
- Opportunity to provide brief remarks during lunch program
- 1 Foursome (4 player registrations)
- Recognition in event signage and printed program
- Logo inclusion on event website and select communications
- Opportunity to include branded item in player gift bags
- On-site recognition during event announcements

# MULLIGAN SPONSOR

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## \$5,000

As the Mulligan Sponsor, you remind us that everyone deserves a second shot. We know better than anyone that mistakes don't define us – opportunity does, and your support helps create second chances for individuals on their reentry journey. Here's what is included:

- Logo featured on all mulligan cards sold during the tournament
- 1 Foursome (4 player registrations)
- Recognition in event signage and program
- Logo inclusion on event website and select communications
- Opportunity to include branded item in player gift bags
- On site recognition during event announcements

# BREAKFAST SPONSOR

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## \$5,000

As the Breakfast Sponsor, you help kick off the day with energy and purpose. Your support sets the tone for the tournament while fueling our mission.

- Exclusive branding in the breakfast area
- Logo displayed at food and beverage stations during breakfast service
- Verbal recognition during welcome remarks
- 1 Foursome (4 player registrations)
- Opportunity to provide branded napkins, cups, or signage
- Recognition in event signage and printed program
- Logo inclusion on event website and select communications
- Opportunity to include branded item in player gift bags
- On site recognition during event announcements

# JOIN US IN DRIVING CHANGE

Thank you for considering a sponsorship of the Fairways to Freedom Classic. Your partnership plays a direct role in expanding second chances, strengthening communities, and creating lasting impact for the individuals we serve.

We invite you to secure your sponsorship today and be part of a day that brings purpose, connection, and meaningful change to the course and beyond.

## TO BECOME A SPONSOR:



1. [Click here or scan the QR Code above.](#)
2. [Select your sponsorship level](#)
3. [Complete your registration](#)

For questions, custom sponsorship opportunities, or assistance with registration, please contact:

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